# 7TH UP BIZ TOUR

*Dream it. See it. Be it.*

## Augusta - October 15, 2026

The Kennebec Valley Chamber of Commerce partners with the Cony School Department to transport 7th graders on a day-long tour of different Chamber member businesses to expose the students to all the great opportunities that are right HERE in the Kennebec Valley! 150-200 students will participate.

### Presenting Sponsorship (*1 available*): $5,000

- Branding rights to "7th UP Biz Tour presented by".
- Welcome group prior to presentations.
- Logo on t-shirts and signage at event.
- Material[illegible] to students.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

Sold

### Backpack Sponsorship *(1 available): $1,500*

- Provide branded drawstring backpacks given to students.
- Opportunity to place a branded item in the bags distributed to students.
- Signage at event.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

Sold

### Water Bottle Sponsorship *(1 available): $1,500*

- Provide company branded water bottles given to students.
- Opportunity to place a branded item in the bags distributed to students.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

Sold

### Lunch Box Sponsorship (*1 available*): $1,250

- Provide company branded lunch boxes given to students.
- Opportunity to place a branded item in the bags distributed to students.
- Signage at event.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

**GOALS & TAKEAWAYS**

We will expose the students to a variety of jobs and workplaces.

Students will learn about educational opportunities to train for these jobs, hear the stories from people in these jobs

Students will learn about the importance of "soft skills" such as showing up on time, working as a team member, and positive attitudes.

This will become an annual event for 7th graders and become a valuable part of their education and curriculum.

This will eventually benefit area businesses and our economy by developing our future workforce.

This model can and will be replicated by other Chambers in Maine and perhaps other states.

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### Coloring Sponsorship (*1 available*): $1,000

- Provide company branded coloring books and/or pencils given to students.
- Opportunity to place a branded item in the bags distributed to students.
- Signage at event.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

### Bus Sponsorship (*4 available*): $1,000

- Opportunity to place a branded item in the bags distributed to students.
- Company logo displayed in window of bus.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

***3 available***

### Class Sponsorship (~~*6 available*~~): $1,000

- Opportunity to place a branded item in the bags distributed to students.
- Signage at event.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

### Sticker Sponsorship *(1 available): $750*

- Provide company branded sticker given to students.
- Opportunity to place a branded item in the bags distributed to students.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

### Supplies Sponsorship (*unlimited*): $500

- Opportunity to place a branded item in the bags distributed to students.
- Company name included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

### Teacher Sponsorship (*unlimited*): $250

- Opportunity to place a branded item in the bags distributed to students.
- Company name included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.