

2024 SPONSORSHIP OPPORTUNITIES

GET YOUR NAME INFRONT OF THE RIGHT PEOPLE AT THE RIGHT TIME

105 Second Street, Suite 1B, Hallowell, ME 04347 www.kennebecvalleychamber.com (207) 623-4559 | info@kennebecvalleychamber.com





Friday, July 26, 2024 Front Steet, Augusta

6:00 p.m. - 9:00 p.m.

This event is a great way to be seen in front of a market of out of state individuals and Maine athletes and volunteers. A band and bar will be provided.

The Ironman Welcome Party!

200+ attendees are expected.

Presenting Sponsor—\$5,000 (1 available)

- Branding rights to "Ironman Welcome Party presented by"
- Dedicated table inside Ironman Welcome Party and invitation to pass out branded items or swag provided by company.
- Sponsor signage at event.
- Opportunity to welcome athletes at entrance.
- 2 VIP balcony viewing on race day.
- ◆ Full page ad in Newsletter (\$150)
- Full color logo included on Chamber website & tagged on Facebook.

O Fireworks Sponsor—\$3,000 (1_available)

- Dedicated table inside Iroman Wome Party and invitation to pass out bran different results in the results of the pass of the results of the res
- Sponsor s a ve a nity to announce fireworks.
- Full color It udea on Chamber website & tagged on Facebook.

Entertainment Sponsor—\$2,004 (1 available)

- Dedicated table inside Iron an Wome Party and invitation to pass out branch liter swag provided by company.
- ♦ Sponsor s and opportunity to announce energy in the interior and opportunity to
- Full color louded on Chamber website & tagged on Facebook.

Bar Sponsor —\$1,500 (1 available)

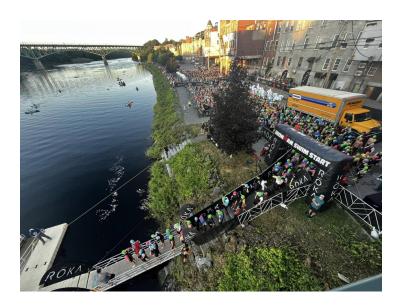
- Dedicated table inside Ironman Welcome Party and invitation to pass out branded items or swag provided by company.
- Sponsor signage in bar area.
- Full color logo included on Chamber website & tagged on Facebook.

O Food Truck Sponsor —\$1,000 (2 available)

- Dedicated table inside Ironman Welcome Party and invitation to pass out branded items or swag provided by company.
- ♦ Company signage in Food Truck area.
- Full color logo included on Chamber website & tagged on Facebook.

O Supporting Sponsor —\$500 (unlimited)

- ◆ Dedicated table inside Ironman Welcome Party and invitation to pass out branded items or swag provided by company.
- Company name sponsor signage displayed at event.
- Company name included on Chamber website & tagged on Facebook.







Saturday, August 3, 2024 Mill Park, Augusta 2:00 p.m. – 6:00 p.m.

As a Chamber annual event, the Brewfest is making a name for itself!

This event is a great way to get involved with one of the states fastest growing industries.

500+ attendees are expected.

Presenting Sponsor—\$10,000 (1 available)

- ♦ Branding rights to "Kennebec River Brewfest presented by"
- Dedicated table inside Brewfes and invitation to pass out branded items or swag povide by company.
- 6 tickets 0 value).
- Full colors term colors distributed to local businesses a serior preweries.
- ♦ Full page Newsletter (\$150)
- Mentioned in all press releases and radio ads.
- Full color logo included on website, tagged on Facebook, KJ insert, newsletter, e-mail blasts, & banner.

Discontinuity Brewmaster Sponsor—\$4,000 (1 available)

- Dedicated table inside Brewfest and invitation to pass out branded items or swag provided by company.
- ♦ 6 tickets (\$300 value).
- ♦ Full coloring on signal a
- Full co local busines der n r
- Full page ad N tte. (\$150)
- Mention
 Il press releases and radio ads.
- Full color logo included on website, tagged on Facebook, KJ insert, newsletter, & e-mail blasts.

Glass Sponsor —\$3,000 (1 available)

- Dedicated table inside Brewfest with opportunity to pass out sampling glasses to all everattendees.
- 4 tickets (\$200 value).
- ♦ Full color or all a Ve
- Full college te reconstructed to local businesses of the reconstruction distributed to local businesses.
- Full cold included on website, tagged on Facebook, KJ insert, newsletter, & e-mail blasts.

OLast Call Sponsor—\$2,000 (1 available)

- Ability to ring the last call bell and thank attendees for coming.
- Full color logo on signage at event.
- Full color logo printed on rack cards distributed to local businesses and attending breweries.
- Full color logo included on website, tagged on Facebook, KJ insert, newsletter, & e-mail blasts.

Band Sponsor—\$1,500 (3 available)

- Full color logo printed on signage in entertainment area.
- Opportunity to announce band.
- Full color logo included on website, tagged on Facebook, KJ insert, newsletter, e-mail blasts, and banner.

Food Truck Sponsor—\$1,000 (2 available)

- Full color logo printed on signage next to food trucks.
- Full color logo included on website, tagged on Facebook, KJ insert, newsletter, & e-mail blasts.

Care & Comfort Sponsor—\$1,000 (1 available)

- ♦ Full color logo printed on signage next to porta potties.
- ◆ Full color logo included on website, tagged on Facebook, KJ insert, newsletter, & e-mail blasts.

Games Sponsor—\$1,000 (2 available)

- ◆ Full color logo printed on signage next to games area.
- ◆ Full color logo included on website, tagged on Facebook, KJ insert, newsletter, & e-mail blasts.

OBeer Sponsor—\$750 (unlimited)

- Company name signage at event.
- Company name listed on website, tagged on Facebook, KJ insert, newsletter, and select e-mail blasts.

O Pint Sponsor—\$500 (unlimited)

 Company name listed on website, tagged on Facebook, KJ insert, newsletter, and select e-mail blasts.

KENNEBEC

LEADERSHIP

INSTITUTE

★ GOLF TOURNAMENT★

Monday, September 9, 2024 The Meadows Golf Club, Litchfield 10:00 a.m. Shotgun Start



The Chamber 's annual Golf Tournament is designed to assist in the operation of the Kennebec Leadership Institute and raise money to grant scholarships to students for the course.

This event is a great way to support the education of future business leaders.

Presenting Sponsor—\$5,000 (1 available)

- ♦ Branding rights to "KLI Golf Tournament presented by."
- Invited to speak during the awards reception.
- Entry for a foursome into the tenament (\$600).
- Option to put items in h it.
- ♦ Individed n with a n lie (\$200).
- Invited the epison assigned.
- ◆ Full page the CC Newsletter (\$150).
- Full color logo included on website, tagged on Facebook, monthly insert in KJ, newsletter, and e-mail blasts.

Major Sponsor—\$2,500 (unlimited)

- Entry for a foursome into the tournament (\$600).
- ♦ Individual sign with logo on a hole (\$200).
- ♦ Full page ad in the KVCC Newsletter (\$150).
- ♦ Special thank you during awards reception.
- Full color logo included on website, tagged on Facebook, monthly insert in KJ, newsletter and e-mail blasts.

OPlatinum Sponsor—\$1,500 (unlimited)

- Entry for a twosome into the tournament (\$300).
- Individual sign with logo on a hole (\$200).
- ♦ Special thank you during awards reception.
- Full color logo included on website, tagged on Facebook, monthly insert in KJ, newsletter and e-mail blasts.

Air Cannon Sponsor—\$1,000 (1 available)

- Sign with logo included on Air Cannon hole (\$200).
- Invited to have a representation meet players at an assigned hole.
- ♦ Special nk under value reception.
- Full gence te, tagged on Facebook, monthly in the residuer and e-mail blasts.

Exclusive Cart Sponsor—\$1,000 (1 available)

- ◆ Logo included on the front of Emerge RY golf cart!
- ♦ Able to put swag in all ts fall yers.
- ♦ Individual n with a n with a n more (\$200).
- ♦ Special seek y a n w d ception.
- Full color in uc de wesite, tagged on Facebook, monthless in newsletter and e-mail blasts.

Gold Sponsor—\$750 (unlimited)

- ♦ Sign with logo included on a hole (\$200).
- Company name listed on website, Facebook, monthly Insert in KJ, newsletter and select e-mail blasts.

OHole Sponsor—\$200 (unlimited)

- ♦ Sign with logo included on a hole (\$200).
- Company name listed on website, Facebook, monthly insert in KJ, newsletter and select e-mail blasts.

Green Sponsor—\$200 (unlimited)

- ♦ Sign with logo included on the green (\$200).
- Company name listed on website, Facebook, monthly insert in KJ, newsletter and select e-mail blasts.





Augusta - October 8, 2024

The Kennebec Valley Chamber of Commerce partners with the Cony School Department to transport 7th graders on a day-long tour of different Chamber member businesses to expose the students to all the great opportunities that are right HERE in the Kennebec Valley! 150-200 students will participate.

GOALS & AMBERTAKEAWAYS

We will expose the students to a variety of jobs and workplaces.

O Presenting Sponsorship (1 available): \$5,000

Benefits:

- Branding rights "2023 7th P ur presented by".
- Logo on t-si
- Materials of oil oil attention of a students.
- Full color log duded on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

O Backpack Sponsorship (1 available): \$1,500

Benefits:

- Provide brandedrawstring kernel given to students.
- Opportunity a a least limit e bags distributed to students.
- Signage at e
- Full color logorical elebrate, monthly newsletter, e-mail blasts, and tagged on Facebook.

O Name Tag Sponsorship (1 available): \$1,250

Benefits:

- Full color logo me let le, monthly newsletter, e-mail blasts, and tagged on Facebook.

3 available

O Bus Sponsorship (4 available): \$1,000

Benefits:

- Opportunity to place a branded item in the bags distributed to students.
- · Company logo displayed in window of bus.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

5 available

O Class Sponsorship (available): \$1,000

Benefits:

- Opportunity to place a branded item in the bags distributed to students.
- Signage at event.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

Students will learn about educational opportunities to train for these jobs, hear the stories from people in these jobs

Students will learn about the importance of "soft skills" such as showing up on time, working as a team member, and positive attitudes.

This will become an annual event for 7th graders and become a valuable part of their education and

This will
eventually benefit area
businesses and our
economy by developing
our future workforce.

This model can and will be replicated by other Chambers in Maine and perhaps other states.



Gardiner - October 16, 2024

The Kennebec Valley Chamber of Commerce partners with the Gardiner School Department to transport 7th graders on a day-long tour of different Chamber member businesses to expose the students to all the great opportunities that are right HERE in the Kennebec Valley! 150-200 students will participate.

GOALS & HAMBER
TAKEAWAYS

We will expose the students to a variety of jobs and workplaces.

O Presenting Sponsorship (1 available): \$5,000

Benefits:

- Branding rights to "2023 h UP Tour presented by".
- Welcome prior to seems.
- Logo on sines are event.
- Materials
 dis plant a lents.
- Full color go on website, monthly newsletter, e-mail blasts, and tagged on Facebook

O Backpack Sponsorship (1 available): \$1,500

Benefits:

- Provide branded drawstrill balls ks given to students.
- Opportune ac a least of the bags distributed to students.
- Signage a
- Full color logo in the posite, monthly newsletter, e-mail blasts, and tagged on Facebook.

O Name Tag Sponsorship (1 available): \$1,250

Benefits:

- Provide company branded lanyards for name tags given to every student and teacher.
- Opportunity to place a branded item in the bags distributed to students.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

O Bus Sponsorship (4 available): \$1,000

Benefits:

- Opportunity to place a branded item in the bags distributed to students.
- Company logo displayed in window of bus.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

O Class Sponsorship (8 available): \$1,000

Benefits:

- Opportunity to place a branded item in the bags distributed to students.
- Signage at event.
- Full color logo included on website, monthly newsletter, e-mail blasts, and tagged on Facebook.

Students will learn about educational opportunities to train for these jobs, hear the stories from people in these jobs

Students will learn about the importance of "soft skills" such as showing up on time, working as a team member, and positive attitudes.

This will become an annual event for 7th graders and become a valuable part of their education and

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Monthly & Quarterly Programming

The Chamber offers a diverse programming of events. Each of the below are **annual sponsorships.** These events are a great way to constantly stay in front of all our members throughout the year.

Women's Network Luncheon

Summary: Features female speakers focusing on their stories, successes, struggle and sons learned throughout the eers

Runs: Monthl

Time: 11:30-1:05 Sponsorships

Women's Network

Includes:

- Logo on all promotional material including website, newsletter, emails, social media, etc.
- Invitation to display pop-up-banner at every event.
- Mention by emcee at event.
- Ability to have a table at each event.

Chamber Connection

Summary: Chamber Connections is a quarterly series that focuses on the political environment within the State Capitol and highlights leadership journeys in the Kennebec Valley. Each program is designed to be a non-partisan, informational presentation that addresses topics that directly and indirectly affect Chamber members. The goal of Chamber Connections is to inform and educate members while encouraging their participation in the political process.

Runs: Quarterly (1 year sponsorship)

Time: 9:00-10:30

Sponsorships: Major (1) \$5,000. 1 available

CHAMBER CONNECTION

Includes:

- Logo on all promotional material including website, newsletter, emails, social media, etc.
- Logo included on introduction slide prior to presentation.
- Opportunity to display pop up banner at event and speak prior to presentation.

Business After Hours

Summary: Join us at our large casul networking event! Runs: Monthly (1) sponsor

Time: 5:00-7:00

Sponsorships: Mage

BUSINESS after HOURS

Includes:

- Logo on all promotional material including website, newsletter, emails, social media, etc.
- Invitation to display pop-up-banner at every event.
- Mention by emcee at event.
- Ability to have a table at each event.





Our fastest growing programs have a whole lot to offer! These <u>annual</u> <u>sponsorships</u> usually sell out fast! These are a great way to get your name in front of a large audience.

Friday Feature

Osummary: Friday Feature is a monthly video highlighting individual members to spotlight their industry, involvement in the community and their employees.

Runs: Monthly (1 year sponsorship) Sponsorships: Major (1) \$5,000.

Includes: Logo included in all Friday Feature videos.

Logo included in Friday Feature section of monthly newsletter.

Mention and tag in all social media posts about Friday Features.

Logo included on website in Friday Feature section.



Kennebec Leadership Institute

Osummary: This interactive and intensive leadership training program is for individuals of all ages who want to increase their leadership skills to grow in their careers.

Runs: September-December (weekly)

Attendance: Application and acceptance is required

Sponsorships: Major (4) \$5,000. 2 available

Includes: Logo included on website, all promotional emails,

ads, and newsletter mentions about KLI.

Included in all Facebook posts promoting KLI.

Invited to include company literature at Program Kickoff.

Invited to have banner at KLI Graduation.



Ribbon Cuttings

Osummary: Celebrating new, relocated or expanding businesses throughout the Kennebec Valley!

Runs: Year Round (1 year sponsorship)

Sponsorships: Major (2) \$2,500.

Includes: Logo included the element in proportion of events

on social media.

Ability to have pop-up balled to events

Invitation to have representatives of company at all Ribbon Cutting ceremonies.





Other Ways to Get Involved

The Chamber offers alternative ways to get involved! Below are some of our publications and programs that are available to **sponsor annually**. These are a great way to get your company name in front of a very niche audience.

Insider Newsletter

Osummary: Our monthly e-newsletter is designed to keep readers

up-to-date on all areas of business and community.

Runs: Monthly (1 year sponsorship)

Channels: Email. website

Subscribers: 3,000+ 1 available Sponsorships: Major (2) \$2,500.

Includes: Medium ad included in 11 newsletters (can be changed).

Large ad included in 1 newsletter.

Logo included at the top of each newsletter and on website.



Small Business Resource Team

Osummary: Offers free workshops and seminars to members and the

community that focus on small businesses and their needs.

Runs: Monthly (1 year sponsorship)

Time: 10:00-11:00

Sponsorships: Major (3) \$1,500. 1 available

Includes: Logo on all promotional material including website,

newsletter, emails, social media, etc.



New Members

Osummary: Social media and newsletter promotion of every new member when they join the KV

Char

Pr.

Runs: Year Round 11 year sports

Sponsorships: (2)

Includes: Logo of the remaining membership applied page, new member section of newsletter

and social media new member posts with tag.





THE BEC LY LES

Cynergy is the KV Chamber's new professional division providing ways to network, contribute and grow through a series of programming designed to appeal to every member of the Kennebec Valley region.

Monthly Programming Sponsor

Program Sponsor—\$2,500 (1 year - 2 available)

- Signage at all Cynergy events with your logo (provided by company).
- Invitation to speak at some nergy ents.
- Invitation to have a table proportion appany at all events and/or ability points and proportion and proportion
- ♦ Company n at C & V
- Company logo ... ir ir he. y emails.
- Company log e nemepage of www.cynergymane.com.
- Logo included and company tagged in various social media posts promoting Cynergy.

Event Sponsors

Trivia Sponsor—\$500 (1 year - 3 available)

- ♦ Company mention at all trivia events (6).
- Invitation to provide swag for attendees.
- Company tag on various social media posts promoting trivia.

OBehind the Scenes Sponsor—\$1,000 (1 year - 2 available)

- Company mention at all Behind the Scenes events (6).
- Invitation to provide swag for attendees.
- Company tag on various social media posts promoting Behind the Scenes.

ODodgeball Sponsor—\$250 (annual event - unlimited)

- Company logo featured on the back of t-shirts.
- Company tag on various social media posts promoting dodgeball.

O Bowling Sponsor—\$500 (annual event - 4 available)

- Company mention at Bowling event.
- Company tag on various social media posts promoting bowling.









kenney awards

Friday, January 24, 2025 Augusta Civic Center, Augusta 4:30 p.m. – 10:00 p.m. The event of the year brings together 1000+ business leaders, notable politicians, and distinguished guests to the Augusta Civic Center to highlight and celebrate the success in the Kennebec Valley.

This event is a great way to support businesses in the Kennebec Valley. 1,000 attendees are expected.

OPresenting Sponsor—\$10,000 (1 available)

- Branding rights to "2024 Kenney Awards presented by".
- An opportunity to present a 60-second video ad (sponsor provided) during the event.
- Space and table at the event and ability to have a company representative onsite.
- Opportunity to provide items on each table.
- ♦ Sponsor is invited to welcome guests and speak at the podium for 2 minutes.
- ♦ 2 complimentary tables of 8 located within the first two rows (\$1280 value).
- Mentioned by the Emcee throughout the evening.
- Signage at event, logo included on programs and on screen during the reception.
- Mentioned in all press releases and radio ads.
- Full color logo on website, in newsletter, monthly insert in KJ, and Facebook mentions.

OHeadlining Sponsor—\$6,000 (5 available)

- An opportunity to present a 30-second video ad (sponsor provided) during the event.
- Opportunity to provide items on each table.
- ♦ Complimentary table for 8 people at the event (\$640 value)
- Mentioned by the Emcee during the event.
- Signage at event, logo included on programs and on screen during the reception.
- Mentioned in all press releases and radio ads.
- ◆ Full color logo on website, in newsletter, monthly insert in KJ, and Facebook mentions.

Red Carpet Sponsor —\$5,000 (1 available)

- Branded backdrop for red pretatentry of event.
- ◆ Complimentary tidents for \$320 value)
- ♦ Manual by the local and the event.
- Social to the political don programs and on scientific political political don programs and on scientific political don programs.
- Megor in press releases and radio ads.
- Full logo on website, in newsletter, monthly insert in KJ, and Facebook mentions.

Spotlight Sponsor —\$4,000 (1 available)

- Sponsor shout out by Emcee before and after nominees are welcomed by spotlight onto the red carpet to kick off the Awards.
- Signage at event, logo included on programs and on screen during the reception.
- Complimentary newsletter ad (\$150 value)
- Full color logo on website, in newsletter, monthly insert in KJ, and Facebook mentions.

O Entertainment Sponsor—\$3,500 (1 available)

- Shout out by the performer during performance.
- Mentioned by the Emcee during the event.
- Signage at event, logo included on programs and on screen during the reception.
- ◆ Complimentary newsletter ad (\$150 value)
- Full color logo on website, in newsletter, monthly insert in KJ, and Facebook mentions.

O Live Voting Sponsor—\$3,500 (1 available)

- Company logo included on table tents located on each table.
- Mentioned by the Emcee during live voting.
- Signage at event, logo included on programs and on screen during the reception.
- Full color logo on website, in newsletter, monthly insert in KJ, and Facebook mentions.



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This event is a great way to support businesses in the Kennebec Valley. 1,000 attendees are expected.

OProgram Sponsor—\$3,000 (1 avgilable)

- ◆ Full page ad on back cover of even ograms
- ♦ Signage at event, logo included grams and on screen during received.
- ◆ Complimer we (te de le)
- Full color logo to the low vs. c.der, monthly insert in KJ, and Factor here. is.

Platinum Sponsor—\$2,500 (unlimited)

- ♦ Signage at event, logo included on programs and on screen during the reception.
- Full color logo on website, in newsletter, monthly insert in KJ, and Facebook mentions.

Photo Booth Sponsor —\$2,500 (1 available)

- Company provided branded Photo Booth and backdrop area at event.
- Mentioned by the Emcee during event.
- Signage at event, logo included on programs and on screen during the reception.
- Full color logo on website, in newsletter, monthly insert in KJ, and Facebook mentions.

Bar Sponsor —\$2,000 (1 available)

- Sponsor signage in bar area.
- Mentioned by the Emcee during the event.
- Signage at event, company name included on programs and on screen during the reception.
- ♦ Company name listed on website, in newsletter, monthly insert in KJ, and Facebook mentions.

All Sponsors — Program ad-on option

- ♦ \$250 1/4 page ad
- ♦ \$500 1/2 page ad
- ♦ \$1000 full page ad

Cocktail Hour Sponsor—\$1,500 (1 available)

- ♦ Sponsor provides branded plates and napkins.
- Mentioned by the Emcee during the event.
- ♦ Signage at event, company name included on programs and on screen during the reception.
- Company name listed on website, in newsletter, monthly insert in KJ, and Facebook mentions.

O Door Prize Sponsor—\$1,000 (3 available)

- ♦ Sponsor provides door prize giveaway to be given away during reception.
- ♦ Mentioned by the Emcee during the event.
- ♦ Signage at event, company name included on programs and on screen during the reception.
- ♦ Company name listed on website, in newsletter, monthly insert in KJ, and Facebook mentions.

Reception Sponsor—\$500 (unlimited)

- ♦ Signage at event, company name included on programs and on screen during the reception.
- Company name listed on website, in newsletter, monthly insert in KJ, and Facebook mentions.

O Bronze Sponsor—\$250 (unlimited)

- Signage at event and on programs.
- Company name listed on website, in newsletter, monthly insert in KJ, and Facebook mentions.

